



# DRIVE

## CREATIVE SERVICES

CONSULTING • DESIGN • PRINT • DIGITAL  
PROMOTIONAL PRODUCTS • APPAREL

# ONE-STOP-SOLUTION FOR ALL YOUR MARKETING AND ADVERTISING NEEDS!

Banners • Brochures  
Business Cards • Direct Mail  
Event Invitations  
Folders • Logo Design  
Newsletters • Postcards  
Posters • Program Booklets  
Signage • Stationery  
Website Design  
And More



Contact Us

586.275.0030

[info@drivecreativeservices.com](mailto:info@drivecreativeservices.com)

## At Drive Creative Services...

We understand that operating a business in today's fast-paced world has many challenges. This can be a daunting task, to say the least. With such a variety of advertising platforms available, your marketing dollars could be at risk unless you have a strong, strategic plan set in place for your business.

We bring more than 50 years of combined experience encompassing marketing, advertising, graphic arts, sales, company branding, community engagement and team management throughout the tri-county area.

Aligned with our strategic network of Michigan-based partners, we offer our clients top-quality consulting, creative graphic arts and materials at an affordable price.

We pride ourselves with a proactive, personal touch, while staying heavily engaged with marketing trends and shifts specific to your industry.

Our objective is simple: Provide and execute a customized, proactive marketing/advertising plan based on your specific business industry and how it relates to the market you're trying to capture.



## BUSINESS ESSENTIALS

We understand every business is unique and has its own individual challenges and goals. We take pride in helping your business achieve those goals. Through consultations we can identify your company's road to success and develop a thorough action plan, while avoiding pitfalls along the way.

### **Stationery**

A personal touch goes a long way in today's marketplace, make the items you use daily personalized to your company's brand.

### **Print Collateral**

Create strong visuals and appropriate language to maximize your position in the marketplace through anything from business cards, brochures, to booklets.

### **Signage**

Whether you need indoor or outdoor application we encompass all signage needs. Speak with one of our marketing consultants to determine which sizes, materials, visuals, and language is appropriate for your business.

### **Apparel**

We supply all fabric types, qualities and quantities needed for any company, industry, or event. Wear your company pride on your chest, take advantage of our many offerings to visually stand above your competition.

### **Promotional Products**

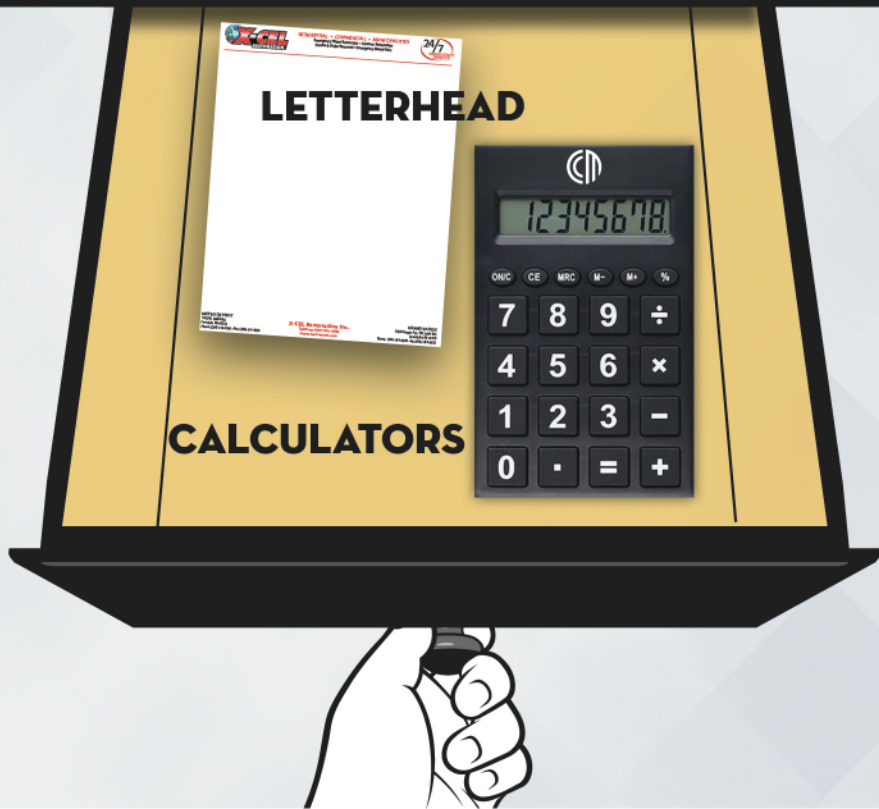
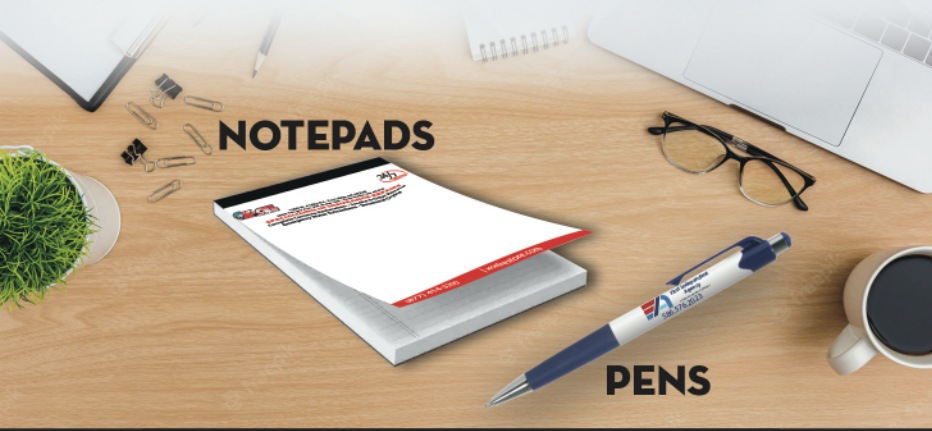
Enhance your audience's retention of your brand and information through one of our 1,000,000 products available.

### **Resource Guides**

Support the community while advertising your own business and services, through our print and digital platforms. Streamline connectivity between residences, businesses, organizations, and local government.

# STATIONERY

Grass-root initiatives are more important than ever, a hand signed thank you card goes much further than an Email ever could. We believe that the personal touch goes a long way in building your business relationships.



# A STOCKED OFFICE IS A HAPPY OFFICE.

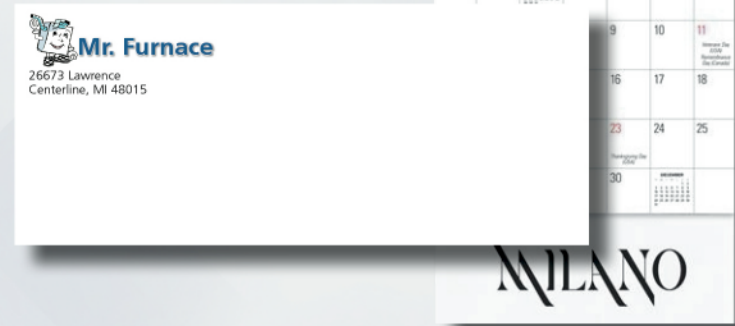
## GREETING & THANK YOU CARDS



## CALENDARS



## ENVELOPES



## BUSINESS CARDS

15 Years of Research & Development Led to **Unparalleled Technology**

- Advanced simulators use high speed cameras and laser optics to track your game within 1/100 accuracy.
- Practice your short game with accurate putting within inches.
- Choose to play renowned courses from all over the globe.
- Auto-teaching system and ball-launcher means instant results.
- Grow as a golfer with video analysis and instant stats.

**THE FUTURE OF GOLF**

**YARBROUGH**  
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Fax: (810) 798-3033  
claudia@yigllc.com

126 S Main Street  
PO Box 263  
Almont, MI 48003

**Claudia Johns**  
Account Executive

www.yigllc.com

**EAT, DRINK, GOLF, REPEAT.**

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Your indoor entertainment

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500+ GOLF COURSES

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- Birthdays Parties
- Bachelor / Bachelorette Parties
- Field Trips or Class Parties
- Purchases & Team-Building Events
- Holiday Parties
- Team Events
- Graduation Celebrations

**RESERVE YOUR EVENT!**  
Specialize in providing excellent pricing and reservations.

**THE HOME OF INDOOR GOLF**

The most innovative and accurate golf simulator in the world.

## TRIFOLDS

# PAPER IS CONFUSING. WE MAKE IT SIMPLE.

SCHEDULE AN APPOINTMENT WITH ONE OF OUR CONSULTANTS, AND SAVE THE HEADACHE!

## DOOR HANGERS

**Jerry's Pizzeria & Restaurant**

**FOOTBALL SPECIAL \$19.95**  
1 XL 16" CHEESE PIZZA  
25 TOPPINGS (MINI CLASSIC ROLLS)  
2 1/2 LITER BOTTLE OF SOFT DRINK

**3 MEDIUM PIZZAS \$15.99**  
WITH 1 FREE 2 LITER CODE

**\$13.95 FAMILY SPECIAL**  
1 1/2 L of Popcorn  
1 1/2 L of Soda  
2 Cans of Coke or Diet Coke

**PASTA SPECIAL \$17.99**  
1 1/2 L of Popcorn  
1 1/2 L of Soda  
2 Cans of Coke or Diet Coke

**\$6.95 Introducing our New!!! Fettuccini Alfredo**

**WE DELIVER** *We Cater*  
15160 SW 130th St #11  
305.969.3332

Michael Conniff  
SALES MANAGER  
ASSOCIATE BROKER  
586.954.3828

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## POST CARDS

**The Community Resource Guide of MICHIGAN**  
Connecting Michigan One Community at a Time

- Products**  
Locally Owned Suppliers & Brands.
- Services**  
Plumbing, Electric, Carpentry, etc.
- Local Happenings**  
Community Events, Festivals, Conferences, etc.
- Dining & Entertainment**  
Restaurants & Bars, Lanes, Sporting Events and Much More! Performances, etc.
- Places of Interest**  
Historical Parks, Parks & Landmarks, etc.

**WHAT IS IT?**  
The Community Resource Guide is a community media source group where people can explore products & services, local happenings, dining & entertainment, places of interest, and much more.

**POWERED BY**  
**DRIVE**  
CREATIVE SERVICES

Thank you for allowing me to show you my home. I will do my best to provide prompt and helpful feedback to your agent as soon as possible. Best wishes for a successful move!

Michael Conniff  
"Your REALTOR® for Life"

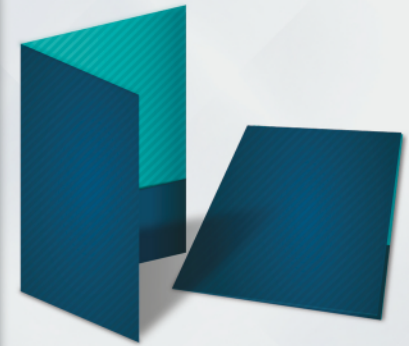


## RACK CARDS

## PRINT COLLATERAL

Each industry is extremely unique in their services provided, and how they choose to impact their specific market. With an array of print collateral available at our fingertips, we will assess and provide appropriate direction that pertains to your company's growth and goals. We will help with all your projects, start to finish, encompassing both strong visuals and appropriate language to maximize your position in the marketplace.

## FOLDERS



**FLAXCONSTRUCTION**  
Professional Property Solutions

877.414.3200  
flaxco.com

## EVERY DOOR DIRECT MAILERS

**Just Sold In Your Neighborhood!**  
56456 Ashbrooke Dr., East - Shelby Twp.

- Sold in 7 days
- Call for Free Market Analysis Before Spring
- Master Negotiator
- 23 Years Experience

**Haley & Savina**  
ASSOCIATE BROKER REALTOR®

Help: 248.379.6547  
haley@freedomring.com  
haley@freedomring.com

Series: 248.255.3398  
savina@freedomring.com  
savina@freedomring.com

**GOLD** NEW LOCATION COMING THIS SUMMER!  
25555 Gratiot • Roseville  
NORTH OF 10 MILE - SOUTH OF FRAZHO

Bring in this card for a **FREE GIFT!**

**NO ONE DAVE**

**Let Freedom Ring!**  
Celebrating the Red, White and Blue!

**Hollie M. Miller**  
Associate Broker  
586-219-5222  
hollie@freedomring.com

**Teresa Fisher**  
Broker/Leads Officer  
586-630-8031  
teresa@freedomring.com

**21 CENTURY** REAL ESTATE

**CROSSCOUNTRY** REAL ESTATE

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Warren, MI 48090

# ANY SIZE JOB.

PYLON SIGNS

**GOLD COVE**  
Diamonds & Coins

CHANNEL LETTERS

WE BUY GOLD & COINS

WINDOW CLINGS

FEATHER FLAG

**GOLD COVE**  
Diamonds & Coins

**GOLD COVE**  
Diamonds & Co



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Providing Business Administration Tools and Service to Maximize Human Capital Management.

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www.accupayinc.com

Add APS to Your Winning Team!

## SIGNAGE

### INDOOR / OUTDOOR

From small yard signs to large billboards, we can accommodate all your needs with a proper application. Enhance your company's brand from any distance or point of view.

**Women's Council of REALTORS**  
Lake Pointe

BOOZE BASKET	\$10.00
RAFFLE TICKETS	\$20.00/CARD OR \$100.00/7 CARDS
WINE PULL	\$20.00
GIFT CARD TREE	\$10.00
50/50	\$10.00/10 TICKETS

**Women's Council of REALTORS**  
Lake Pointe  
SPARKLE SPONSORS

**exp REALTY** TEAM 360

**FirstState**  
Your Hometown Bank

**ATA National Title Group**  
Geoek The Agency • Secover The Agency  
Sobran Title Settlement Services

**STRONG VISUALS ARE A PART OF ANY SUCCESSFUL BOOTH OR TABLE**

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A LEADERSHIP GROUP COMPANY

We help protect our neighbors from the risks of everyday life

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761 N Van Dyke Rd Almont, MI 48003	19045 Carol Road Clinton Twp., MI 48038

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Our mission  
To be trusted, local, community professionals helping impact our neighbors from the risks of everyday life.

wilfinge  
HEALTH + LIFE



### **SAFETY / PROTECTIVE GEAR**

Many different high visibility materials, all sizes, all seasons.



### **SCRUBS, LAB COATS, & MORE**

The test results are in. Positive for RedCap & WonderWink medical apparel.



### **MANY OFFICE APPAREL OPTIONS**

You're not a team until you have matching jerseys! Find the perfect outfit for the office; casual to formal, collared or crew.

# LOOK LIKE A PRO.

## **APPAREL**

Pair your company's logo with any of our name brand manufactures. We work names such as Nike, Adidas, Carhartt, The North Face and Ogio, to name a few. Apparel can enhance an employee's work experience and company pride, while also strengthening your business's brand.

### **MEN & WOMEN'S WINTER WEAR**



### **HATS**



### **T-SHIRTS**

We can help find the perfect...

- Size
- Price
- Color
- Brands
- Material
- Quantity



**WORK WITH YOUR FAVORITE BRANDS!**

- OGIO • Port Authority • Port & Company • Nike • CornerStone • Mercer+Mettle
- Russell Outdoors
- Allmade • American Apparel
- Volunteer • Sport-Tek • Endurance • NewEra
- Red Kap • Knitwear • Cotopaxi • Eddie Bauer • Carhartt
- WonderWink • Bulwark • BELLA+CANYVAS • The North Face • Next Level Apparel • Champion • Jerseys
- Comfort Colors • Gildan
- Skins • Travis Mathew
- Hanes
- Rabbit



# PROMOTIONAL PRODUCTS

The use of promotional products in any marketing campaign is paramount. They are ranked the most effective form of advertising across all generations, 90% of people who receive a promotional product can recall the name of the brand. Promotional offerings enhance the likelihood of a first-time interaction leading to a second. Let us help you determine which of our many options is the right fit for your specific audience.

## LANYARDS



## SUNGLASSES



## HAND SANITIZERS



## STRESS BALLS



## NAME TAG



## MUGS & CUPS



wilfinger

## TOTE BAGS



REQUEST MORE INFORMATION FROM OUR WEBSITE >>>

# OVER 1,000,000 PRODUCTS AVAILABLE



## COMMUNITY RESOURCE GUIDES

Applying our staff's prior knowledge of newspaper publishing within the tri-county area, we have identified a communicational void within our communities. Our objective is to bring these communities closer together, where people can have a sense of pride in where they work, live, and play. We are fortunate to produce several periodic municipal newsletters within the tri-county area to achieve these goals. In an effort to continue to strengthen our communication within said communities we have launched [www.crgmichigan.com](http://www.crgmichigan.com) to cover both print readers and Online users. Our long-term goal is to expand throughout the great state of Michigan as a resource to bring people closer together through events, places to visit, volunteer opportunities and local business. We strive to secure state pride throughout all of Michigan!



# THOUSANDS IN CIRCULATION AND GROWING.

# the Community Resource Guide

of **M I C H I G A N**

Connecting Michigan One Community at a Time

## WHAT IS IT?

The Community Resource Guide is a network where people explore products & services, local happenings, dining & entertainment, places of interest, and much more. Businesses register to promote their offerings through articles and a customizable company profile.



## CONNECT WITH YOUR COMMUNITY.



REGISTER YOUR BUSINESS TODAY!  
[WWW.CRGMICHIGAN.COM](http://WWW.CRGMICHIGAN.COM)

1

### NEWSLETTERS

PERIODIC MUNICIPALITY NEWSLETTERS WILL CONTAIN LARGE ADVERTISEMENTS THAT DIRECTS TRAFFIC TO BUSINESS PROFILES.

2

### SOCIAL MEDIA

BUSINESSES, ARTICLES, AND COMMUNITY HAPPENINGS ARE PROMOTED ON SOCIAL MEDIA TO DRIVE ADDITIONAL TRAFFIC.

3

### WEBSITES

BUSINESSES CAN CONNECT WITH THEIR COMMUNITY THROUGH CUSTOMIZABLE BUSINESS PROFILES.

4

### SIGNAGE

PARTICIPATING BUSINESSES WILL BE EQUIPPED WITH SIGNAGE THAT WILL DRIVE TRAFFIC TO THE COMMUNITY RESOURCE GUIDE OF MICHIGAN.



# WE MAKE MARKETING EASY!

## CONCEPT TO REALITY ALL IN ONE PLACE!



**Kim Collins**

Director of Operations



*"From concept stage to end product delivery, Drive Creative Services is the place for all your marketing needs. Scott's team turned our 5,000 piece flyer promotion into a 25,000 piece outreach, with no additional cost to us. Amazing!"*



**Robert E. Taylor, Jr.**

Chief Executive Officer  
Grosse Pointe Board  
of REALTORS®



*Integrity, honesty, trustworthiness, and knowledge; are words I would use to describe Scott Chambers of Drive Creative Services. Reliable, quality, attention to detail, and delivered when promised, are words I would use to describe the Drive Creative Services Team. The Grosse Pointe Board of REALTORS® has known Mr. Chambers since before he formed Drive Creative Services. Over time, we have transitioned our needs to Drive Creative Services and have been exceptionally pleased with the cost and quality of their work. If you are looking for a knowledgeable business partner, where 100% is their minimum standard, I encourage you to use Drive Creative Services. If what I am describing sounds like 125%, it is only because you have become used to 75%.*



### Heating & Cooling

**Bill Priebe**  
Owner

*I have been working regularly with Drive Creative for over 5 years now. Their follow thru and dedication to me as a client has been outstanding. They cover our advertising in several city / local papers and keep our name in the front of the areas we want. Recently they took care of our uniform order for summer and winter. The quality is great and timing was spot on. I look forward to a continued partnership in the coming seasons.*